



New Gate to Peace Foundation
P.O. Box 743210
Atlanta, GA 30384-3210
www.magdala.org
EIN: 55090729

Consumer Data Privacy Policy

1. **What Information Do We Collect?**

When you visit our Web site you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and Web site use information collected on an aggregate basis as you and others browse our Web site.

2. **Personal Information You Choose to Provide**

We may request that you voluntarily supply us with personal information, including your e-mail address, postal address, home or work telephone number and other personal information for such purposes as correspondence, confirming your donation, requesting a receipt, or participating in online surveys. If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail and telephone.

3. **Web Site Use Information**

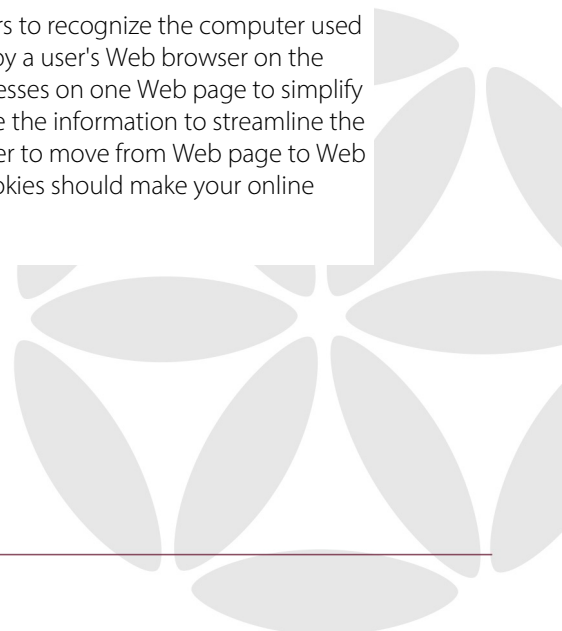
Similar to other commercial Web sites, our Web site may utilize a standard technology called 'cookies' (see explanation below, 'What Are Cookies?') and Web server logs to collect information about how our Web site is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Web site, and the Web sites visited just before and just after our Web site. This information is collected on an aggregate basis. None of this information is associated with you as an individual.

4. **How Do We Use the Information That You Provide to Us?**

Broadly speaking, we use personal information for purposes of administering our foundation activities, providing customer service and making available our programming and services to you. Occasionally, we may also use the information we collect to notify you about important changes to our Web site, new services and special offers we think you will find valuable. The lists used to send you product and service offers are developed and managed under our traditional corporate standards designed to safeguard the security and privacy of our customers' personal information. You are allowed at any time to notify us of your desire not to receive these communications.

5. **What Are Cookies?**

Cookies are a feature of Web browser software that allows Web servers to recognize the computer used to access a Web site. Cookies are small pieces of data that are stored by a user's Web browser on the user's hard drive. Cookies can remember what information a user accesses on one Web page to simplify subsequent interactions with that Web site by the same user or to use the information to streamline the user's transactions on related Web pages. This makes it easier for a user to move from Web page to Web page and to complete commercial transactions over the Internet. Cookies should make your online experience easier and more personalized.





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6. **How Do We Use Information We Collect from Cookies?**

We use Web site browser software tools such as cookies and Web server logs to gather information about our Web site users' browsing activities, in order to constantly improve our Web site and better serve our customers. This information assists us to design and arrange our Web pages in the most user-friendly manner and to continually improve our Web site to better meet the needs of our customers and prospective customers. Cookies help us collect important business and technical statistics. The information in the cookies lets us trace the paths followed by users to our Web site as they move from one page to another. Web server logs allow us to count how many people visit our Web site and evaluate our Web site's visitor capacity. We do not use these technologies to capture your individual email address or any personally identifying information about you.

7. **Notice of New Services and Changes**

Occasionally, we may use the information we collect to notify you about important changes to our Web site, new services and special offers we think you will find valuable. As our client, you will be given the opportunity to notify us of your desire not to receive these offers by clicking on a response box when you receive such an offer or by sending us an email request.

8. **How Can You Access and Correct Your Information?**

You may request access to all your personally identifiable information that we collect online and maintain in our database by emailing us to family@magdala.org.

9. **Do We Disclose Information to Outside Parties?**

We may provide aggregate information about our customers, sales, Web site traffic patterns and related Web site information to our affiliates or contracted third parties service suppliers, but this information will not include personally identifying data, except as otherwise provided in this Privacy Policy.

10. **What About Legally Compelled Disclosure of Information?**

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights.

11. **Permission to Use of Materials**

The right to download and store or output the materials in our site is granted for the user's personal use only, and materials may not be reproduced in any edited form. Any other reproduction, transmission, performance, display or editing of these materials by any means mechanical or electronic without the express written permission of the Magdala is strictly prohibited. Users wishing to obtain permission to reprint or reproduce any materials appearing on this site may contact us directly by writing to family@magdala.org

